

FOR IMMEDIATE RELEASE Press@inspire.buzz 323-379-5180

Minno Releases Brand New Owlegories Easter Special, Free "Church at Home" Easter Content for Kids

Responding to COVID-19, Minno Launched a Free, Easy-to-Use "Church at Home" Feature to Bring the Sunday School Experience Home—Used by Families in Over 130 Countries Worldwide to Date; Now the App Rolls out Special Programming Just for Easter

(Nashville, TN—April 10, 2020) Minno—a new, Nashville-based children's digital media company featuring one of the world's largest collections of *Classic VeggieTales* and an expertly-curated collection of media choices for Christian families, is continuing its commitment to helping families worship at home while they are unable to physically attend church due to COVID-19. Following up on the March 14 launch of their <u>free Church at Home program</u>,—an easy-to-use, home-based digital Sunday School experience—Minno is excited to announce the release of a <u>brand new Owlegories Easter episode streaming only on Minno</u> as well as their new free <u>Church at Home Easter Series</u>.

"With families unable to celebrate Easter at their church this year, we at Minno want to continue to help enhance the free church at home experience, particularly for children who are currently going without access to regular church ministries and Sunday school," said Erick Goss, CEO and Co-founder of Minno and former senior manager at Amazon. "The brand new Owlegories Easter special, as well as Minno's Church at Home Easter episodes, will help kids and families celebrate Easter and allow us all to worship, learn, and pray together even while we are physically apart."



Story Summary: The Owlegories crew is going on an Easter Egg hunt! They've got lots of eggs full of yummy candy to find plus twelve super special Easter Story eggs. When mean 'ole Devlin tries to steal all the eggs, he ends up discovering the true meaning of Easter through the sweetest eggs of all. In the end, the class learns how eggs can remind us of Easter and how to share God's sweet grace with those who may not deserve it.



Free Church at Home Features Include:

- Church at Home can be found here: https://www.gominno.com/lp/church-at-home/
- A specially curated weekly episode with worship music, Bible stories, and more
 including a timely Good Friday edition. The Church at Home page also features
 select videos from Minno's catalog available for preview, activities to help
 families take the fun off-screen, and content from the Minno Life Blog, such as
 expert help on what kids need most during this unprecedented time.
- For families to use during the week, Church at Home features Minno's signature "Five Minute Family Devotions".
- Church at Home is completely free and available around the world.

Press and media information is available here: http://press.gominno.com

What Parents Are Saying:

- "Thank you very much! We were watching church services live and my daughter was asking for a children service. I was beyond delighted to receive such a timely email in my Inbox. You have truly been a blessing during this time of pandemic. We will continue to use Minno Church at Home daily while schools are closed. I don't have enough words to express how grateful I am for this ministry and can't wait to share this with others. God Bless."
- "Thank you so much! This is a wonderful idea and resource for the coming weeks. I am so thankful for you and your work to help families keep Jesus in their lives. God Bless you and your families!"
- "Thank you for this! My daughter was sad that we will only be able to watch the adult services online. She and I are very happy about the Minno church online."

###

About Minno

Minno is a Nashville-based children's digital media company partnering with Christian parents to provide safe, values-based choices for their families. Minno's offering includes an ad-free subscription-video-on-demand platform Minno Life, an expert-driven parenting blog, Minno Kids, its book publishing division, and Minno store, a digital shopping platform. Minno seeks to entertain, inform and inspire, encouraging kids and parents to laugh and learn together.