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Minno's Free "Church at Home" Program Bringing Sunday School Experience to Churches, Denominations During COVID-19

With Churches Across the Globe Empty, Minno Partners with Families, Pastors, Church Leaders, and Congregations in 137 Countries to Continue Spiritual Learning and Impact While at Home

(Nashville, TN—April 20, 2020) Due to the COVID-19 lockdown for over 300 million Americans, more than 160,000 faithful families have experienced church from the comfort of their own home in partnership with Minno—a new, Nashville-based children's digital media company featuring one of the world's largest collections of Classic VeggieTales and an expertly-curated collection of media choices for Christian families.

"Pastors are extremely busy...often overwhelmed, especially in the world's current chaos. Church staff, Sunday School teachers, and volunteers need creative help, and are often unable to get the top-shelf technology they require to serve the children in their congregations. Church-at-Home is literally a God-send...an angel at the door...encouraging and blessing families and children right now. This resource is an unquestioned home run, pouring spiritual life into the next generation when they need to be anchored in Biblical truth," said Jeff Farmer, President of the Penecostal/Charismatic Churches of North America

In response to COVID-19, and the need for families to social distance and stay at home, Minno launched a free <u>Church at Home program</u> on March 14, 2020, providing families and pastors with an easy-to-use, home-based digital Church at Home experience. The content curated by Minno for Easter and for every week includes video services, discussion guides, prayers, and activities that enrich the experience of worshiping at home for children and the whole family.



Details on Church at Home:

- Since its launch, Minno's Church at Home has been welcomed by more than 160,000 families in 137 countries utilizing Minno's Church at Home content, which is free and available anywhere in the world.
- Church at Home can be found here: https://www.gominno.com/lp/church-at-home/
- Press and media information is available here: http://press.gominno.com
- A specially curated weekly episode with worship music, Bible stories, and more.
 The Church at Home page also features select videos from Minno's catalog
 available for preview, activities to help families take the fun off-screen, and
 content from the Minno Life Blog, such as expert help on what kids need most
 during this unprecedented time.
- Also available are the bestselling Minno Laugh and Learn Bibles for Kids and Little Ones, which feature amazing bonus resources including: maps, charts, and Bible section introductions to help readers understand each story's place in God's big story.
- For families to use during the week, Church at Home features Minno's signature
 "Five Minute Family Devotions."
- Church at Home is completely free and available around the world.

What Parents Are Saying:

• "Thank you very much! We were watching church services live and my daughter was asking for a children service. I was beyond delighted to

receive such a timely email in my Inbox. You have truly been a blessing during this time of pandemic. We will continue to use Minno Church at Home daily while schools are closed. I don't have enough words to express how grateful I am for this ministry and can't wait to share this with others. God Bless."

- "Thank you so much! This is a wonderful idea and resource for the coming weeks. I am so thankful for you and your work to help families keep Jesus in their lives. God Bless you and your families!"
- "Thank you for this! My daughter was sad that we will only be able to watch the adult services online. She and I are very happy about the Minno church online."

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About Minno

Minno is a Nashville-based children's digital media company partnering with Christian parents to provide safe, values-based choices for their families. Minno's offering includes an ad-free subscription-video-on-demand platform Minno Life, an expert-driven parenting blog, Minno Kids, its book publishing division, and Minno store, a digital shopping platform. Minno seeks to entertain, inform and inspire, encouraging kids and parents to laugh and learn together.