



FOR IMMEDIATE RELEASE

Press@inspire.buzz

323-379-5180

VeggieTales® Creator Phil Vischer, Minno Kids Wins Christian Book Award for “Laugh and Grow Bible for Kids”

#1 Amazon Best-Selling Kids Bible Helps Make the Bible Accessible for the Whole Family, Providing Relief and Hope in Challenging Times

(Nashville, TN—May 7, 2020)—FaithWords, a division of Hachette Book Group, and Minno Kids are pleased to announce its *Laugh and Grow Bible for Kids** has won the 2020 Christian Book Award in the Children’s category. Written by VeggieTales® Creator Phil Vischer, the *Laugh and Grow Bible for Kids* was originally released in September 2019 and quickly became the No. 1 best-selling book in Amazon’s “Children’s Bible” category.

“We are thrilled that Minno’s *Laugh and Grow Bible for Kids* has been honored with the Christian Book Award for Best Children’s Book. A lot of hard work, creativity, and passion went into creating this Bible and it is wonderful to be recognized in this way by the Evangelical Christian Publishers Association (ECPA),” said Erick Goss, CEO and Co-founder of Minno and former senior manager at Amazon. “We set out to create a Bible that made the Gospel and other Bible stories fun and accessible to the whole family, and we are so proud and grateful for the positive response.”

The Minno *Laugh and Grow Bible for Kids* is more than a children's Bible storybook, it's a deep, engaging, laugh-out-loud gospel experience. It will guide readers from Genesis to Revelation, retelling beloved Bible stories AND tackling challenging questions like "What is sin?" and "What is the Trinity?"



Each story is vividly illustrated, takes just five minutes to read, and includes a family connection to encourage family Bible study and help readers learn, talk, and pray together! PLUS, bonus content connects the dots of each Bible story, making the Minno *Laugh and Grow Bible for Kids* a family devotional Bible that provides a big picture, applicational view of the Biblical narrative.

The Minno *Laugh and Grow Bible for Kids*, as well as its companion Bible for toddlers—Minno *Laugh and Grow Bible for Little Ones*—is available wherever you buy the books you love. Visit laughandgrowbible.com to check out all of our retailers.

**Previously published as the Laugh and Learn Bible for Kids.*

Facts about the Laugh and Grow Bible for Kids

- This is the FIRST EVER storybook Bible from Phil Vischer; author, film-maker, writer with over 70M children's products sold
- It is connecting families in new and spectacular ways to share a whole new Bible experience
- It is unlike any other children's Bible with companion resources that include: printed book, e-book, and audiobook narrated by author, Phil Vischer.
- Check out the press website—[click here](#).

About the Christian Book Awards

Presented annually, the Christian Book Award® program honors the "best of the year" in 12 categories. Five finalists are chosen in each category unless there is a tie. This year's winners were announced live during the Celebration of the 2020 Christian Book Awards that took place by webinar on May 5, 2020. The Christian Book Award® program recognizes the highest quality in Christian books and Bibles and is among the oldest and most prestigious awards programs in the religious publishing industry.

About Minno

Minno is a Nashville-based children's digital media company partnering with Christian parents to provide safe, values-based choices for their families. Minno's offering includes an ad-free subscription video-on-demand platform, along with Minno Life, an expert-driven parenting blog, Minno Kids, its book publishing division, and the Minno store, a digital shopping platform. Minno seeks to entertain, inform and inspire—encouraging kids and parents to laugh and grow together.